HexaXpress
Smart solution,fast results

FIX BROKEN SERVICE PAGE LINKS

A practical workflow for deleted pages and changed URLs

1. Find the broken URL

Crawl for 404 / 410 responses and identify incoming links.

2. Choose the correct action

Accidental deletion	URL changed	Relevant replacement	No replacement
Restore the page at its original URL	301 redirect to the new URL	301 redirect to that page	Keep 404 / 410; remove old links

3. Update internal links

Point menus, posts and CTAs directly to the live URL.
Remove links when no replacement exists.

4. Correct campaign links

Update ads, email templates, profiles and listings.

5. Update SEO references

Remove the old sitemap URL; add an indexable replacement.
Check the replacement page’s canonical URL.

6. Test the visitor journey

Check HTTP responses, redirects and final page content.
Test the enquiry form or booking CTA.

7. Support discovery in Google

Inspect the replacement in Search Console.
Request indexing if appropriate; update the sitemap as needed.

8. Monitor and prevent repeats

Re-crawl, track traffic and enquiries,
and check redirects whenever URLs change.

Use relevant redirects • Avoid redirect chains • Indexing is not guaranteed